



## Northwest Michigan Food & Farming Network Council Meeting

Thursday March 20, 2014 - 11 AM - 1:30 PM  
Grand Traverse Regional Land Conservancy  
Conference Room  
3860 North Long Lake Road  
Traverse City, MI 49684

### **PART A - Study Session:** 11 AM - 12 noon

1. Presentation from Ben Mahlich of Greenstone Farm Credit Services
2. Presentation on Collective Impact model - Bill P.

### **PART B - FFN Council Business Meeting** 12 PM - 1:30 PM

1. Summit/SFC Report - (Heather/Wendy)
2. Communications Task Force - (Bill/Heather)
3. New FFN Objectives Working Groups (Aligned with our Goal and Objectives)

**GOAL:** By 2020, the region's food and farming systems are more resilient and provide at least 20% of our region's food.

**OBJECTIVES** By 2020: ([Click here for an interesting statistic](#)) (We will be asking to create a work group for each of the objectives, and finding volunteers to lead each team.)

1. Northwest Michigan farmers will supply 20% of all the region's institutional, retailer, and consumer food purchases.
2. Northwest Michigan institutions will source 20% of their food product from Northwest Michigan growers, producers, and

processors.

3. Northwest Michigan will generate new agri-food businesses at a rate that enables 20% of food purchased in the region to come from the region.
4. 100% of northwest Michigan residents will have access to an ample, high-quality, healthy, and culturally diverse diet, 20% of which comes from the region.
5. Northwest Michigan's farmland and associated water and energy resources will be available and affordable in order to build and maintain a long-term, sustainable business environment for diverse local agriculture and food production

**4. Network Updates (As Time Allows)**

**5. Set FFN 2014 Calendar of Meetings**