



# Grand Vision Growth & Investment Areas

## Regional Network Meeting

Monday, January 9th, 2011: 10a.m. – 12p.m.  
 852 S. Garfield Ave.– Traverse Area Association of Realtors (TAAR)

*Mission Statement: Facilitate the growth and entrepreneurial culture of unique cities and villages that strengthen our region by encouraging business development, removing barriers, utilizing incentives, and fostering public and private improvements.*

### Proposed Agenda

#### I. Welcome & Introductions (10:00 a.m.)

Wally Delamater (Suttons Bay)	Kathy Egan (Suttons Bay)
Jack Kelly (Elmwood Twp)	John Sych (GT County)
Sarah U'Ren (Watershed Centre)	Marc McKellar (GTRC)
Kurt Schindler (MSU-E)	Debbie Stanton (Mesick)
Jan Kellogg (NLEA/NWMCOG)	Patrick Kilkeny (Acme Twp)
Mary Faculak (East Jordan)	Tom Stephenson (MI Connect)
Hugh Campbell (Ellsworth)	Connor Miller (Northsky)
Bob Carstens (Acme Twp)	Jaclyn Sanborn (NWMCOG)
Joe Myers (Antrim County)	Patty O'Donnell (NWMCOG)
Jim Lively (MLUI)	Carrie Bourdages (NWMCOG)
Carol Karas (Kalkaska DDA)	Mike Woods (NWMCOG)
Marty Dillon (Baker College)	

#### II. Seizing Green Opportunities (10:15 a.m.)

##### A. Green Infrastructure Benefits and Techniques

Green Infrastructure is associated with a variety of environmental, economic, and human health benefits, many of which go hand-in-hand with one another. Some of these benefits and techniques are outlined in the New Designs for Growth "Planning with Green Infrastructure" publication is a program designed to help guide the region's growth and development according to the ten tenets of smart growth.

##### B. Low impact Development (LiD)

LiD is a management/engineering strategy that helps reduce the amount of stormwater runoff and emphasizes conservation and use of on-site natural features such as ponds/wildlife, rain gardens, detention basins, etc. Several good LiD projects are being implemented throughout the Northwest MI region.

#### III. Strengthening Quality of Place (10:30 a.m.)

##### A. Dialogue

- a) Cultural Development (Debbie McKeon)



There are simple (administrative) policies that communities can implement to enhance culture. Elk Rapids marketing an “Art Rapids” brand and Interlochen are great regional resources and examples of cultural marketing. Some gaps exist with regards to cultural development include lack of existing impericle data and cost of producing a campaign. Village of Elmwood ties arts and recreation to tourism dollars.

b) Economic Vitality (Jan Kellogg)

Smaller sized communities that succeed financially have organized leaders, a workable plan, and has the ability to gain consensus. They must consistently be on the lookout for funding possibilities and be patient.

c) Transportation (James Bruckbauer)

Street design plays a significant role in strengthening the quality of place. This includes communities that implement ADA approved strategies/facilities. The challenge for communities is to find the balance between the need for auto flow with pedestrian crossings. BATA is looking to implement strategies as outlined in their operations report.

#### IV. Ongoing Business (11:30 a.m.)

A. G&I Placemaking Subcommittee Update

The committee will meet on February 13<sup>th</sup> to discuss the agenda for the 2012 Placemaking Summit.

#### V. Community Growth Grantee Updates

Elmwood – A firm will be suggesting the Village’s marina design. The Village prefers the marina to interface with the corridor.

Mesick – Surveys have been mailed out as part of the master planning process.

Acme – Is developing a detailed RFP for the US 31 corridor plan.

Ellsworth – A market master will be in place by the end of the week along with a website (ellsworthfarmersmarket.net)

#### VI. Community Updates, Sharing, and Public Comment

#### VII. Adjourn (12:00 p.m.)

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*This meeting is open to all who wish to attend.* If you are planning to attend and have a disability requiring any special assistance at the meeting, please notify the Northwest Michigan Council of Governments – Matt McCauley (231-929-5061/E-mail at [mccauley@nwm.cog.mi.us](mailto:mccauley@nwm.cog.mi.us))