Notes for January CORE meeting 1/23:

1. Welcome and Introductions Kim Pontius

* Make sure Barb is on the list for CORE meetings.

Tom Emling, Jim Lively, Jim sluyter, Barb Gordon-Kessel, Marsha Smith, Janie McNabb, Matt McCauley, Virginia Coulter, Sarah Lucas, Matt Skeels, Michael Woods, Carrie, Debbie, Andy Knott, Jon Nelson, Connor Miller.

1. Public Comment
2. Network Updates Conveners

Natural Resources Network (Presenter: Andy Knott) – Patty O’Donnell spoke on the HUD Sustainable Communities grant. Priority projects and what will various organizations priorities will be this coming year were discussed. Natural Resources Network has begun writing a series of articles for the Grand Vision website every month with the first going up January 23st. Youth engagement in Antrim County was discussed

Housing Network (Presenter: Sarah Lucas) – First Housing Partnership workshop was held on January 19th to engage private sector developer and renters. There were 60 people in attend for the program which gave an overview of new development and rental programs. Next event will be February 9th on rentals and there will be another event on new development and redevelopment held on February 23rd. All events will be held at TAAR.

Food and Farming Network (Presenter: Jim Sluyter) – Farm to school workshop will be held on January 30th. Continuing planning for the February 17th Summit which will have an open bar at 4 pm following the event. New goal of 20% local food by 2020 for the Food and Farming Network have been set to be in line with the Good Food charter. Local food policy council spot open at statewide Good Food council, Rob Sirrine nominated.

Transportation (Presenter: Matt Skeels) – Patty O’Donnell presented the HUD Sustainable Communities grant. James Bruckbauer reported they have had a meeting with all 5 transit authorities to work on collaborative transit model where you can pay one fair to travel throughout the region. Complete streets met with Megan Olds to talk about statewide policy. Governor’s event will be held on March 2nd at Hagerty. Road commission natural gas fueling station presented by Marc McKellar with a study to be done by BATA for possible use by BATA and TCAPS. Citizen Guide to Transportation presented by Michael Woods, providing information on funding process for transportation. Ten-C rural and urban meeting on the process by which money is determined for roads will be held on February 2nd with the rural meeting at 9 am and the urban meeting at 12:30 pm. It was mentioned at the Transportation meeting that the Road Commission is discussion expanding to the county mileage for roads. Lemcool mentioned Grand Traverse County Commission is reducing the number of commissioners; it is going to be hard for them to continue to attend meetings and events.

* Barb – What are the Governor’s new infrastructure discussions?
* Matt S – Waiting to see what the Governor says in March at event and determine how to advocate, etc. going forward.
* Matt M – Event in March, will feature Governor speaking and then legislative roundtable.
* Jim – Steudle roundtable afterwards, an invitation for transportation network to have time with the MDOT director.
* Matt M – This event in March is a combination of many spring events
* Andy Knott – Hopefully be able to get Steudle out into the field to see 8th and 11th street and possibly even Suttons Bay.

Growth and Investment Network (Presenter: Mike Woods) – Met with web people to market the placemaking guide, working to make it intuitive for users with some background on placemaking. Currently 90% to 95% done with Placemaking Summit planning. The event starts at 10 am in Traverse City and noon in Petoskey on May 21st. The next Growth and Investment meeting will feature Green infrastructure.

Energy Network (Presenter: Debbie McKeon) – 3 projects for the year: 1. Historic barns park, but lack of GV mention unfortunately, 2. NMEAC regional energy plan 3. SEEDS energy saves program

* Matt M – Mesick natural gas station in this area. Issue of residents who use propane. There will be a public meeting on this issue from 3:30 pm to 5 pm at Mesick hall next Wednesday, February 1st. Could be a big GV project.
* Debbie- Have someone present this at the next energy network meeting

Kim – GV got mentioned a lot at National Realtors Association meeting. Addition of the Pledge of Alliance and for the Good of the Order for unofficial business to the agenda. Changes over the next 2 year: More communication, more education. We need more interface with statewide organizations, communicate out to statewide media.

* Share the work of the Grand Vision through national organizations and professional associations.
* We need more manufacturing at the table, need to reach out to the manufacturing sector (agriculture and information technology especially).
* Kim will be meeting with the GT band January 24th. Going in to ask them what we can do for you.
* Record Eagle they really want stories that connect to the GV. They don’t need to be in press release form. The Housing event is a great example of the type of news the Grand Vision should be sharing. If this connection is coming from multiple sources, all tying back to the Grand Vision, this will have a large impact. Releasing stories on your letterhead connecting to the GV, makes all the difference. Bill Thomas Editor at Record Eagle, asked if he could come to Network meetings to get stories.

Andy Knott – Make sure Governor and Rustem will use talking points that promote the GV.

Matt M – This will happen.

Jim and Marsha – All that is happening is because of the GV; that is the point to make

Virginia – The important point to the governor is placemaking. We need to connect placemaking to the GV.

Janie – Communications can pull together examples to provide to the governor at the event

1. CORE Updates
2. Communications Carrie/Janie

Carrie - January e-blast out Wednesday, keep events up to date.

1. Chairman
2. Other
3. Grand Vision Strategic Planning Process Marsha Smith

* Marsha – Kellogg grants for support and collaboration used to frame core vision and mission. The Grand Vision Strategic Planning Process will help frame the Grand Vision’s core vision and mission for the next 2 years. Pam just did this with PRI, it was very successful.
* Pam – Strategic planning can help you make sense of everything and pull everything together. The process takes time. Logistics:
  + Small project team that does work on your behalf (CORE). 2, 4 hour sessions of planning at the very least.
  + How do we feel about creating a small group (6 to 8 people) to do this process?
    - Matt M - Using conveners is NWMCOG heavy
    - Representative of each Network
    - Can invite others aside from main people to be there as well
    - Pam – need people who see the big picture, does not need to be people who set goals for the networks
    - Start with the people who need to be a part of the team, invitation making sure that key groups are represented
    - Will be asking people not on the small group to provide input
    - People are welcome to join when they can
    - Invite will be going out this week. Process starting shortly after that

1. TAAR – Their Role as an Organization and within the Grand Vision Kim Pontius

* There are a lot of things that mirror in the Grand Vision, TAAR and NAR
  + There are a lot of tools that NAR has which Kim can bring to the table (such as surveying, polling and grants)
  + TAAR is available to host any Grand Vision meetings
  + We need to work harder on communicating with Wexford County

1. Public Comment

* Sarah Lucas – Thank you TAAR. TAAR and NAR really get it
* Jon Nelson – 2 concerns
  + 1. Can we put together a list of projects that have been accomplished that forward the Grand Vision
    2. Concerned about planning commissioners, who are not in support of the Grand Vision, giving input into the Grand Traverse County Master Plan to implement the Grand Vision
       - Kim – We need to get out there and get commissioners on board. We need to get people out to events to talk about the Grand Vision

1. For the Good of the Order
2. Adjournment