**Grand Vision Growth & Investment Areas**

**Regional Network Meeting**

**Monday, June 11th, 2012: 10a.m. – 12p.m.**

**1209 S. Garfield Ave.– Michigan Works!**

*Mission Statement: Facilitate the growth and entrepreneurial culture of unique cities and villages that strengthen our region by encouraging business development, removing barriers, utilizing incentives, and fostering public and private improvements.*

# Proposed Agenda

1. **Welcome & Introductions (10:00 a.m.)**

* James Bruckbauer MLUI
* Hugh Campbell – Ellsworth
* Wally Delamater – Suttons Bay
* Kathy Egan – Suttons Bay
* Penny Hill – Kalkaska
* Carol Karas – Kalkaska DDA
* Jan Kellog – NLEA/NWMCOG
* Jack Kelly – Elmwood Twp
* Wayne Kladder – Acme Twp
* Tim Knutsen – Beckett & Raeder, Inc.
* Jim MacInnes – Crystal Mountain
* Connor Miller – Northsky
* Lou Nemeth
* Patty O’Donnell – NWMCOG
* Kirt Schindler – MSU Extension
* Kirstie Sieloff – NWMCOG
* Blake Smith – USDA
* Tom Stephenson – MI Connect
* John Sych – Grand Traverse County
* Erick Takayma – Acme
* Mike Woods – NWMCOG

**II. UPDATE - Regional Plan for Sustainable Development (10:15 a.m.)**

1. Patty O’Donnell – NWMCOG
   * Grant from HUD to work towards sustainable communities
   * PowerPoint
     + Outcome—strategy and implementation document
     + Three-year grant
     + Will include housing, transportation, land use, energy
     + HUD grant based on livability principals
     + Growth and investment relates to three goals in particular
     + NWMCOG lead applicant—fiscal responsibility of grant
     + 15 partner contracts
     + Consortium—public can be a part (biannual meetings)
     + Growth and Investment Network can be involved with data collection—talk with MikeWoods, Regional Planner at NWMCOG

**III. Identification of Growth and Investment Areas (10:30 a.m.)**

1. Grand Traverse County – John Sych
   * Planning & Development Department compliments local government units’ efforts (Land Bank, Economic Development Corporations, Community Development Block Grant, Affordable Housing Trust Fund, etc.)
   * Strives to align programs with Grand Vision
   * Looking to identify Growth and Investment areas to assist in attracting funding
   * MEDC often wants to focus on Downtown Traverse City (just the few blocks)—we hope this will help attract funding to other areas
   * Mapping to find priority areas in communities within Grand Traverse county
   * Identifying actual assets—many characteristics (BATA routes, schools, grocery stores, village center (as identified in master plan), libraries, DDAs, etc.
   * The idea is to identify patterns
   * Set up a mechanism to evaluate each potential project and see if it qualifies as a Growth and Investment project
2. Self-Identification list – Mike Woods
   * Community Asset Inventory
   * This inventory will help gather data on growth and
   * We welcome feedback—please feel free to edit and send back
   * Want to have final draft by end of summer
   * All local government unit representatives will receive inventory—may fill it out as they like (with community participation, office, etc.)
   * Only want one survey per local unit returned
   * investment
3. Wrap Up & Action Steps
   * Send feedback

**V. Community Growth Grantee Updates (11:30 a.m.)**

* Acme Township – Wayne Kladder
  + Shoreline corridor
  + Placemaking initiative
  + In the process of informing the public/property owners
  + Youth outreach (Meet Your Beach Day)
  + <http://www.acmeshores.org/>
* Village of Ellsworth – Hugh Campbell
  + Farmers market during baseball games
  + <http://www.ellsworthfarmersmarket.net/>
* Village of Kalkaska – Penny Hill
  + Wayfinding
  + Have designs ready
  + Close to ordering signs
* Elmwood Township – Jack Kelly
  + Corridor sub-area master plan (will be an appendix for township plan)
  + Completed RFQ process
  + Will be completed by end of September

**VI. Community Updates, Sharing, and Public Comment (11:45 a.m.)**

* Village of Kalkaska – Penny Hill
  + Starting on project through DDA
  + Make improvements around Trout fountain
  + Seeking bids from contractors
* Jack Kelly
  + Thank you to NWMCOG and Kellogg for coming up with this program
* Mike Woods
  + Bus stop inventory—looking for volunteers
  + Take pictures and fill out inventory
  + Stops will be recorded with GPS
  + Please contact Mike Woods or Barbara Gordon-Kessel
  + All future Growth and Investment meetings will be at Michigan Works! for the rest of the year
  + NWMCOG and MSU are putting together educational workshops
  + Three different locations
  + Inter-governmental cooperation
  + Registration available
* Kurt Schindler
  + Educational workshops will help with cooperation
  + Statutory incentive sharing—will have to show cooperation efforts
* James Bruckbauer
  + Energy Efficiency Upgrade Summit – Haggerty Center, Thu. June 14th
  + 7:45 a.m.-Noon
  + <http://www.mlui.org/>
* 4th Annual Breezeway Cruise
  + June 22nd - 4th Annual Breezeway Cruise; dessert in Atwood
  + Saturday there will be side cruises
  + <http://ridethebreezeway.com/>
* Next Growth and Investment meeting August (second Monday)

**VII. Adjourn (12:00 p.m.)**

***This meeting is open to all who wish to attend.*** If you are planning to attend and have a disability requiring any special assistance at the meeting, please notify the Northwest Michigan Council of Governments – Matt McCauley (231-929-5061/E-mail at [mccauley@nwm.cog.mi.us](mailto:mccauley@nwm.cog.mi.us))