**Grand Vision Growth & Investment Areas**

**Regional Network Meeting**

**Monday, June 11th, 2012: 10a.m. – 12p.m.**

**1209 S. Garfield Ave.– Michigan Works!**

*Mission Statement: Facilitate the growth and entrepreneurial culture of unique cities and villages that strengthen our region by encouraging business development, removing barriers, utilizing incentives, and fostering public and private improvements.*

# Proposed Agenda

1. **Welcome & Introductions (10:00 a.m.)**
* James Bruckbauer MLUI
* Hugh Campbell – Ellsworth
* Wally Delamater – Suttons Bay
* Kathy Egan – Suttons Bay
* Penny Hill – Kalkaska
* Carol Karas – Kalkaska DDA
* Jan Kellog – NLEA/NWMCOG
* Jack Kelly – Elmwood Twp
* Wayne Kladder – Acme Twp
* Tim Knutsen – Beckett & Raeder, Inc.
* Jim MacInnes – Crystal Mountain
* Connor Miller – Northsky
* Lou Nemeth
* Patty O’Donnell – NWMCOG
* Kirt Schindler – MSU Extension
* Kirstie Sieloff – NWMCOG
* Blake Smith – USDA
* Tom Stephenson – MI Connect
* John Sych – Grand Traverse County
* Erick Takayma – Acme
* Mike Woods – NWMCOG

**II. UPDATE - Regional Plan for Sustainable Development (10:15 a.m.)**

1. Patty O’Donnell – NWMCOG
	* Grant from HUD to work towards sustainable communities
	* PowerPoint
		+ Outcome—strategy and implementation document
		+ Three-year grant
		+ Will include housing, transportation, land use, energy
		+ HUD grant based on livability principals
		+ Growth and investment relates to three goals in particular
		+ NWMCOG lead applicant—fiscal responsibility of grant
		+ 15 partner contracts
		+ Consortium—public can be a part (biannual meetings)
		+ Growth and Investment Network can be involved with data collection—talk with MikeWoods, Regional Planner at NWMCOG

**III. Identification of Growth and Investment Areas (10:30 a.m.)**

1. Grand Traverse County – John Sych
	* Planning & Development Department compliments local government units’ efforts (Land Bank, Economic Development Corporations, Community Development Block Grant, Affordable Housing Trust Fund, etc.)
	* Strives to align programs with Grand Vision
	* Looking to identify Growth and Investment areas to assist in attracting funding
	* MEDC often wants to focus on Downtown Traverse City (just the few blocks)—we hope this will help attract funding to other areas
	* Mapping to find priority areas in communities within Grand Traverse county
	* Identifying actual assets—many characteristics (BATA routes, schools, grocery stores, village center (as identified in master plan), libraries, DDAs, etc.
	* The idea is to identify patterns
	* Set up a mechanism to evaluate each potential project and see if it qualifies as a Growth and Investment project
2. Self-Identification list – Mike Woods
	* Community Asset Inventory
	* This inventory will help gather data on growth and
	* We welcome feedback—please feel free to edit and send back
	* Want to have final draft by end of summer
	* All local government unit representatives will receive inventory—may fill it out as they like (with community participation, office, etc.)
	* Only want one survey per local unit returned
	* investment
3. Wrap Up & Action Steps
	* Send feedback

**V. Community Growth Grantee Updates (11:30 a.m.)**

* Acme Township – Wayne Kladder
	+ Shoreline corridor
	+ Placemaking initiative
	+ In the process of informing the public/property owners
	+ Youth outreach (Meet Your Beach Day)
	+ <http://www.acmeshores.org/>
* Village of Ellsworth – Hugh Campbell
	+ Farmers market during baseball games
	+ <http://www.ellsworthfarmersmarket.net/>
* Village of Kalkaska – Penny Hill
	+ Wayfinding
	+ Have designs ready
	+ Close to ordering signs
* Elmwood Township – Jack Kelly
	+ Corridor sub-area master plan (will be an appendix for township plan)
	+ Completed RFQ process
	+ Will be completed by end of September

**VI. Community Updates, Sharing, and Public Comment (11:45 a.m.)**

* Village of Kalkaska – Penny Hill
	+ Starting on project through DDA
	+ Make improvements around Trout fountain
	+ Seeking bids from contractors
* Jack Kelly
	+ Thank you to NWMCOG and Kellogg for coming up with this program
* Mike Woods
	+ Bus stop inventory—looking for volunteers
	+ Take pictures and fill out inventory
	+ Stops will be recorded with GPS
	+ Please contact Mike Woods or Barbara Gordon-Kessel
	+ All future Growth and Investment meetings will be at Michigan Works! for the rest of the year
	+ NWMCOG and MSU are putting together educational workshops
	+ Three different locations
	+ Inter-governmental cooperation
	+ Registration available
* Kurt Schindler
	+ Educational workshops will help with cooperation
	+ Statutory incentive sharing—will have to show cooperation efforts
* James Bruckbauer
	+ Energy Efficiency Upgrade Summit – Haggerty Center, Thu. June 14th
	+ 7:45 a.m.-Noon
	+ <http://www.mlui.org/>
* 4th Annual Breezeway Cruise
	+ June 22nd - 4th Annual Breezeway Cruise; dessert in Atwood
	+ Saturday there will be side cruises
	+ <http://ridethebreezeway.com/>
* Next Growth and Investment meeting August (second Monday)

**VII. Adjourn (12:00 p.m.)**

***This meeting is open to all who wish to attend.*** If you are planning to attend and have a disability requiring any special assistance at the meeting, please notify the Northwest Michigan Council of Governments – Matt McCauley (231-929-5061/E-mail at mccauley@nwm.cog.mi.us)