Grand Vision CORE Meeting 4/23/2012:

1. Pledge of Allegiance
2. Welcome and Introductions

* In attendance: Matt Skeels, Mike Woods, Tom Emling, Andy Knott, Jon Nelson, Erin Bernhard, Rochelle Currier, Phil Ellis, Barb Gordon-Kessel, Janie McNabb, Debbie McKeon, Kim Pontius

1. Public Comment
2. Approval of Minutes

* Edit to Minutes: Janie McNabb , Andy Knott, Matt Skeels were not in attendance at March Meeting.
* Motion - Phil Ellis
* Second - Mike Woods
* All approve

1. Network Updates

* Energy Network (Presenter: Debbie McKeon) – Meeting cancelled for Energy planning. Plan to do education first then survey work for Regional Energy plan. One civic engagement event in each county. Might work with other networks on this. Matt and Debbie will be going to TCL&P meeting tomorrow night (April 24th). TCL&P wants to add include themselves in the Energy Plan, and not run a parallel process. Also, connecting with the Chamber on this process. The Chamber and SEEDS will have an energy efficiency summit. This info on the Summit needs to go out to the entire Grand Vision Network. NMC has already started some energy efficiency events starting with the May “Turn off the Lights” movie showing. Doors open at 5:30 pm, showing from 6 pm to 9 pm at Milliken.
* Food and Farming Network (Presenter: Tom Emling) – 10 am to noon Agriculture Alliance meeting May 26th at the Olsen center, The food hub consultant will be presenting. SBIR grant, online food education. Y-ville. Going to do one on food. Kids can learn about how their brain works through taste and would go as far as teaching students how to cook, coming Monday, May 14th. This could be a pilot project for the Grand Traverse region. Chamber has pledged, Munson has pledged, others pledged locally. Health and Youth is working with schools on their menus and figuring out how they can be more local and fresh.Put together a grant for 10 cents for each meal for local foods in the schools with TBAISD, would be in Benzie County, Frankfort, and TCAPS.(Update, unfortunately they did not receive this grant).The next Health and Youth meeting will focus on Double Up Food bucks. Cadillac will have Double Up food bucks this year. Working on fundraising for Double Up Food bucks, they are at least close to the $50,000, they will have it. Ranae is working on the Village of Kalkaska food market and to make sure they can have Double Up Food bucks next year. The infrastructure and regional branding committee, they need some more information as they intend to more forward. Intend to have infrastructure for apples this summer to find the missing pieces in the infrastructure of this. The state meat advisory council, which has a communication council is not being promoted, have two challenges celebration of progress and rebranding meat to be positive. Even thorough *we have the most meat farms in Michigan in the Northern Michigan region.*
  + Kim – Farmageddon showing sponsored by him and his wife. We should have future events with food and farming documentaries. This was a cheap sponsorship, $300. Could get a series of food and farming documentaries going.
* Growth and Investment Network (Presenter: Mike Woods) – Internal agenda for sessions done. All but 3 speakers confirmed. There will be an expert, local example of implementation, and 15 minutes for Q and A. 2011 Community Growth Grant recipients are being required to give updates on their progress thus far. 2011-2012 are being offered a booth at the summit free of cost, gives grantees more expose for what they are doing. April G and I was cancelled, next meeting won’t be until June.
  + Kim – Anyone from the chamber in the group?
  + Mike – Phil Franzo
  + Kim – Jon gray, Caroline Mcdonald and Bill marsh, would like to be on G and I group. Going to continue to reach out to the private sector.
  + Mike – Trying to get some web-based entrepreneurs
* Housing (Presenter: Mike Woods) – Citizen’s guide to Housing Solutions document is going to be released. Grand Traverse county is finalizing their housing inventory.
  + Debbie – State, Housing developer interested in presenting at July Housing network meeting. Looking at building in Bellaire and Kalkaska. They are already in talks to build in Bellaire. The needs assessment was big for them to open up funds for this.
  + Kim – The Grand Traverse County assessment is a great piece of work and can’t wait to get it out there. Sarah attended summit in GRaps representing the GV. There were some. Course guard, and traverse inventory and strategy report will be at the next housing. Fair housing summit, it was mentioned that Citizen’s guide was handed out at an event in DC. Sounds like GV is getting some positive
  + Jon Nelson – Can you have display at Placemaking summit for Housing needs assessment?
  + Mike – Yes, might cost money
* Natural Resources (Presenter: Andy Knott) – Tour of American Waste recycling facility. It was pretty interesting. They process trash and 50% of that gets recycled and 95% of recyclable material gets recycled. Creating compost.
  + Tom – Interesting to host at American Waste, other networks have talked about this.
* Andy – Boardman there has been a grant to DEQ submitted for removal of brown bridge. Will know within a month, currently in public input process . Dam removal and prosperity plan has gotten a lot of great publicity recently. They will hopefully have public meetings on the prosperity plan in the next couple of weeks, almost there. Beckett and Raeder presented and working on a GIS mapping. They have some great ideas on how to roll this out to the public.
  + Kim – Doug Luciani in Boardman Prosperity means acknowledged that there is more than just economics in prosperity. There has got to be other ways that the Boardman River can create benefit than just kayaks going down the river for the area.
  + Phil – Can’t be a one-size fits all
  + Debbie – It would be good to have an article on American Waste and talk about how they are employing more people for example
  + Andy – Could have Kelly with American Waste write something up.
* Transportation Network (Presenter Matt Skeels) – The meeting was held April 4th, Marc Mckellar talked about potential road and trail mileage
  + Jon – It was recommended to have this on the November ballot, for maintanence and preservation
* Matt – Mike woods presented road asset mapping that is done every year. This has been going since 2004.
  + Mike –It is a systemic process for assessing all roads in Michigan starts in May goes to August then submitted by November 1st.
* Matt – The road report on Nwm.org
  + Kim – Can this be moved to the Grand Vision website, link to it?
  + Janie – yes
  + Mike – Anyone can ride along with him this summer
  + Mike – There is GPS mapping used for tracking road sections.
  + Kim – It would be great for the GV to have this info
  + Matt – It’s interesting to see overtime how the roads go up and down.
* Matt – BATA presented the changes that will be happening soon. They are concentrated on fixed-route. New names of route will be out in June, so the services will look different, so people recognize the difference between fixed-route and need-based service.
  + Barb – BATA still wants to do bus stop inventory for BATA. Also, so they can get the routes on Google transit.
  + Tom – The update from BATA is very impressive. Bay area seniors group was very impressed by the changes BATA is undertaking.
  + Barb – These are 2 year changes
  + Tom – Tom Menzel has given update that this will take time, has been done well.
* Andy – MSU land and prosperity summit last Friday. Becky Ewing did a break out on prosperity and preservation, which was really well done.

1. CORE Updates

* Communications (Presenter: Janie McNabb) – Monthly emails going forward will have featured Network each month and then just list all other events of networks. This month will feature a brief update for all networks expect for Natural Resources. Add [info@thegrandvision.org](mailto:info@thegrandvision.org) to your email list to keep the website fresh and easily keep communications in the loop. Featured Networks coming up April – Housing, May – Growth and Investment, June – Energy or Transportation
  + Kim – May 11th and 12th Kim will need some communications. 9:45 to 11 am, need to give a Grand Vision update. Talk about where we are going.
  + Janie – Going to get communications, t-shirts and stuff to Erin and Rochelle for Russ Mawby Signature Service event.
  + Tom – Thinking of an overlap with Networks Northwest,
  + Janie - Gives online presence for all governments in the 10 county region and communicates with one another.
* Chairman (Presenter: Kim Pontius) – Saturday Kim went to HARP fundraiser. They made a 6 minute video. He spoke with Tim Ervin, Tim had nothing but good things to say and met with Ingemar. We should feature HARP in some of our communications talk about their success out there. Beckett and Raeder is working with Northport now, using “Honor Process”. M-22 corridor, M-22 and M-72 was the most important thing in their discussion with Leelanau Enterprise. The point is, for most people it is about one thing to them. Progress on these projects will make the most difference for the perception of the Grand Vision in the community. Really excited about work that is happening in Elmwood township and it is great to see that the Elmwood township planner uses the GV name a lot, which is great to see.
* Civic/Youth Engagement (Presenter: Debbie McKeon) – 2,000 respondents to Conservancy survey. There was a lack of connection of people to the Natural Resources they have in their community. They will be developing a plan to cater to this understanding. Maple Bay, for example, is a great Natural Resource that is underutilized.
  + Tom – Maple Bay Park, just north of Yuba is a great natural space.
  + Kim – Boardman River Prosperity group are thinking about the possibilities
  + Andy – Beckett and Raeder will be working on shoreline corridor for Acme project
  + Jon – 31 is going to be reconstructed and they are thinking about pedestrian traffic interests.
* Civic/Youth Engagement (Presenter: Connor Miller) – Have created a Youth Engagement flyer with the help of Erin and Rochelle. Will be promoting student video project at high school and college levels. Students signed up from 5 of 6 Grand Vision counties that are either working on or are currently working on video project. Documenting places in students’ communities that they are passionate about. Starting dialogue about what is already great about community and what can be improved. Continuing work on Placemaking projects in Kalkaska and Suttons Bay connecting to student requirements such as senior projects and state level requirement. Getting students invested in their community and their community investment in them. Using VolunteerNWMI.org for video project sign up.
* Other
* Rochelle - Documenting past events on Grand Vision calendar to submit report to Kellogg Foundation. Rochelle needs more info from March 2010 - March 2012. She will be contacting conveners to collect this in the next week.
  + Debbie – This information collected by Rochelle will be the Foundation for Salesforce database.
  + Rochelle – Recording all Grand Vision events up to this point. Going to contacting all conveners, soon to get all information.
  + Debbie – This will also be the foundation for the database for the Grand Vision database. Send anything that has a connection the GV. Restructuring GV history.
* Jon – NMEAC working on Energy summit, is this the same thing as work being done by the Energy Network?
  + Debbie – Yes, they are a part of the Energy Network and the Energy Summit planning. The Energy summit is an educational component. NMEAC is planned to be in the fall. Energy Civic engagement will have region-wide survey, telephone and they will also have an event in all 6 counties on Energy.
  + Andy – Survey paid out of HUD grant?
  + Debbie – Yes, any organization that wants to go deeper in connection to this will be paying themselves.

1. Unfinished Business

* Grand Vision Strategic Planning Process (Presenter: Debbie McKeon) – What are we doing to sustain our work going forward without Kellogg funding. Pam is working on first draft on where we are thus far. The last meeting featured a lot of discussion on leadership. How do we make activity efficient, effective, and sustainable.

1. New Business

* Art and Cultural Considerations (Presenter: Debbie McKeon) – This work to create a regional arts and culture plan is best housed in the Growth and Investment Network. There is currently a plan to be done that Matt McCauley shared at the Grand Vision Strategic Planning meeting, housed through the Growth and Investment Network. It is time to do an Arts and Culture plan. “Cultural Data Project” was done in another state and now helps provide technical assistance to get organizations to start using best practice. Michigan has the “Cultural Data Project” which they received. Debbie will be showing economic impact of Arts and Culture at Placemaking Summit. The governor already recommended an increase in funding for arts and culture. A carrot used to get organizations to input info into arts foundations, has been to require organizations putting their information into the “Cultural Data Projects for them to receive funding.

1. Public Comment
2. For the Good of the Order

* Placemaking Summit, Janie – There is already 50% registration for the Placemaking Summit. It may fill up pretty quick.

1. Adjournment