

# THE GRAND VISION



## **2012 Grand Vision Actions Survey Highlights: Report to Grand Vision CORE Group September 2012**

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*What happens when nearly 1,000 people work together across six counties to realize a Grand Vision that over 12,000 community members defined together?*

### **Since March 2010:**

At least **273 proposals** to state, federal and foundation sources have been submitted for funding for on-the-ground projects that will further Grand Vision principles.

At least **\$9,963,248** has been leveraged for projects that will further the Grand Vision.

At least **340 projects** have been initiated to further Grand Vision principles.

### ***What are the Grand Vision Networks doing?***

- 1 - Inspiring new ideas (81%)
  - 2 - Facilitating collaboration on projects & proposals (78%)
  - 3 - Communicating about Grand Vision-aligned projects (67%)
  - 4 - Finding & leveraging funding for projects (50%)
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The Grand Vision CORE group recently launched their second annual Grand Vision Actions Survey. The purpose of the survey is to gather information about how organizations, businesses, schools, governments and individuals are doing work on the ground to further the community-defined principles of the Grand Vision. Key highlights are presented below as well as full tables containing project examples that CORE received permission to share. Whenever possible, 2011 results will be presented for comparison purposes.

- **47 people responded** to an August 2012 survey and described how they/their entities were actively furthering the Grand Vision.
  - *This is nearly equal to number who responded to the survey in 2011 (48).*

### ***Funding Proposals to Further Grand Vision Principles***

- Since March 2011, respondents reported working on **110 proposals** for funding from State, Federal, and Foundation sources for projects that will further Grand Vision principles.
  - *Last year respondents reported working on 163 proposals that were compatible with the Grand Vision (a 33% reduction in the number of proposals reported). Combining the reporting from both years, a total of 273 proposals have been reported.*
- Proposals related to all Grand Vision issue areas, the greatest number to Natural Resources (61%), the fewest to Housing (35%)
- Respondents predicted that 46% of proposals, if funded, would have a direct impact on the lives of vulnerable children and families.
- Respondents reported that **35% of proposals (39) were impacted** in some part by their participation with Grand Vision networks.
  - *This is down from 55% of proposals in 2011 that were impacted in some way by participation with Grand Vision networks.*

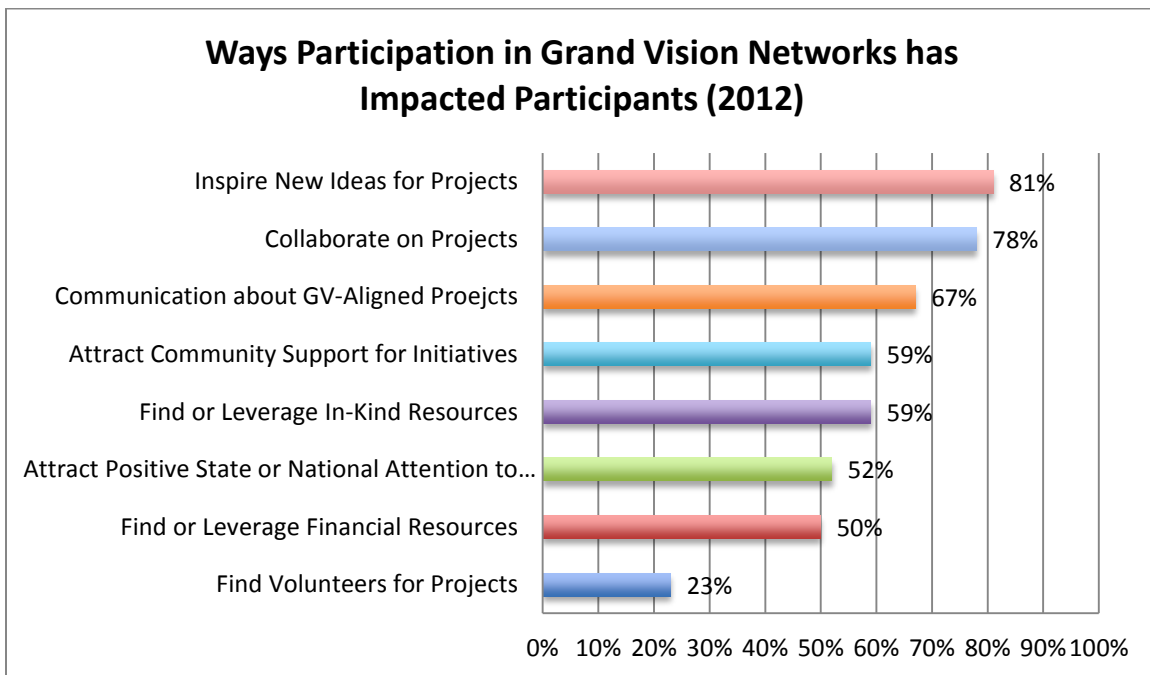
### ***Projects to Further Grand Vision Principles***

- Since March 2011, respondents reported working on **141 projects** that will further Grand Vision principles.
  - *Last year respondents reported working on 199 projects that were compatible with the Grand Vision (a 29% reduction in the number of projects reported).*
- Projects related to all Grand Vision issue areas, the greatest number to Natural Resources (46%), the fewest to Housing & Growth & Investment Areas (31%)
- Respondents reported that 66% of projects will have a direct impact on the lives of vulnerable children and families.

- Respondents reported that **31% of projects (44) were impacted** in some part by their participation with Grand Vision networks.
  - *This is down from 45% of projects in 2011 that were impacted.*

### Impact of Grand Vision Network Participation

- **50%** reported that participation with Grand Vision Networks has helped them/their entity **find or leverage financial resources** for Grand Vision-aligned projects.
- 7 organizations listed 25 examples of funds leveraged with the help of Grand Vision from March 1, 2010 – February 28, 2011 totaling **\$3,378,075**
- 11 organizations listed 31 examples of funds leveraged with the help of Grand Vision from March 1, 2011 - July 31, 2012 totaling **\$4,463,500**
- Including other leverage reported: Survey Total (\$7,841,575) + NWMCOG Growth Grants (\$172,000) + Growth Grant Leverage reported by grantees (\$796,673) + NWMCOG Other Leverage (\$1,300,000) = **At least \$9,963,248 has been leveraged through entities participation with the Grand Vision since March 2010.**



- 44% of respondents had volunteer activities aligned with the Grand Vision.
- Of those, 73% are aware of Volunteer Northwest Michigan, but only 60% have listed all (10%) or some (50%) of the opportunities on the service. 20% plan to list them in the future.

- Reasons for not using the system included a lack of clarity about their specific volunteer needs (2) and not convinced it works (1).

Organization Reporting	Grants Applied for to support Grand Vision-Aligned Projects
<b>Michigan Land Use Institute</b>	TC Saves - Second Sweep - BBFM/ USDOE; \$88,000 (split between MLUI, SEEDS and the City of TC)
	Accelerating Northern Michigan's Move to Energy Efficiency - Joyce Foundation; \$100,000
	Fueling Michigan's Green Energy Revolution - Wege Foundation; \$25,000 (2nd year of a three year proposal that was initiated in 2011)
	The Good Food Web - WK Kellogg Foundation; \$100,000 (2nd year of a three year proposal initiated in 2011)
	Enhancing Taste the Local Difference - USDA Rural Business Enterprise; \$40,000
	Scaling Up: Meeting Demand for Local Food - USDA Rural Business Enterprise; \$25,000
	NRCS/ USDA Risk Management Agency - \$40,000
	California FarmLink - \$18,000
	Local Motion: A Campaign to Promote Transportation Choices in GT Region - C.S. Mott Foundation; \$100,000 (2nd year - proposal initiated in 2011)
	Grand Vision Collaborative - W.K. Kellogg Foundation; \$1,525,000 (split between NWMCOG, Rotary and MLUI - 2nd Year of three year)
<b>Watershed Center</b>	Suttons Bay Stormwater Project, EPA Great Lakes Restoration Initiative (GLRI), \$900,000
	East Bay Park Stormwater Project, EPA GLRI, \$700,000
	Brown Bridge Dam Removal Sediment Management Project, EPA GLRI, \$500,000
	Kids Creek Restoration Munson Hospital Project, EPA GLRI, \$500,000
	Grand Traverse Bay Stormwater Project, Michigan DEQ, \$250,000
	Boardman Watershed Prosperity Plan, National Fish & Wildlife Foundation, \$25,000
Acme Low Impact Development Project, Michigan DEQ, \$6,000	
<b>Leelanau County Family Coordinating Council</b>	Leelanau County Early Childhood Development Initiative
<b>MSU Extension</b>	Rotary Charities Planning Grant for development of Grand Traverse Regional Market (GTRM) food hub
	MEDC Grant to fund Feasibility Study and Construction Budget for GTRM
	MDARD Value-added/regional food system grant for development of GTRM
	Project GREEN grant for continuation of hops variety trial
<b>Grand Traverse Conservation District</b>	Oleson Foundation: \$25k, Natural Resources
	US Fish and Wildlife Service, \$35k, Natural Resources
	The Les and Anne Biederman Foundation, Inc., \$15k, Natural Resources

	Michigan Department of Environmental Quality-Michigan Coastal Management Program, \$34k, Natural Resources
	Norcross Wildlife Foundation, \$5k, Natural Resources
	National Fish and Wildlife Foundation, Sustain our Great Lakes, \$65k
	The Laura Jane Musser Fund, \$35k, Natural Resources
	Grand Traverse Band of Ottawa and Chippewa Indians 2% funds, \$10k, Transportation
	Art and Mary Schmuckal Family Foundation, \$20k, Natural Resources
<b>Grand Traverse County Planning &amp; Development Department</b>	EPA Revolving Loan Fund Grant, \$1,000,000 (Approved)
	EPA Brownfield Assessment Grant (Hazardous Substances), \$200,000 (Denied)
	EPA Brownfield Assessment Grant (Petroleum), \$200,000 (Denied)
	HUD Community Challenge Planning Grant, \$395,000 (Approved)
	Traverse City Rotary Charities Planning Grant, \$15,000 (Approved)
	ARRA EECBG Multi-Purpose Energy Grant, \$353,575 (Approved)
	ARRA EECBG LED Demonstration Energy Grant, \$250,000 (Approved)
	ARRA EECBG LED Advanced Technology Grant, \$45,000 (Approved)
	MSHDA Homebuyer Purchase/Rehabilitation Program (HPR) - Kingsley/Fife Lake - \$195,000 (Approved)
	MSHDA Homebuyer Purchase/Rehabilitation Program (HPR) - Traverse City - \$250,000 (Approved)
<b>Traverse City Area Public Schools</b>	Learn and Serve projects, Learn and Serve Michigan, \$32,000
<b>Great Start Traverse Bay/Manistee Collaborative</b>	Great Start for Success, Rotary Charities, \$5000 planning grant
	Scholarships for 3 year olds, Consumers Energy Foundation (\$24,000)
	Children and Families Growing Together, Oleson Foundation (\$20,000)
<b>Natural Resources Conservation Service</b>	NRCS funded MLUI, ISLAND and Grow Benzie for 66,500 for workshops surrounding sustainable farming.
<b>Peninsula Township</b>	Landscaping improvements in local parks, Consumers Energy: \$2400
	Water quality improvements, Grand Traverse Bay Watershed Center: \$3000
	Tree planting grant, DTE: \$6000
	Tree planting grant, Traverse City Friendly Gardening Club: \$500
	Fire Department (Ice Training) Michigan Township Participating Plan: \$7000
	Fire Department Equipment, State of Michigan DNR: \$3000
<b>WasteWater Education 501(c)3</b>	\$12,500 GIS database mapping of all wastewater systems in the region to enable watershed based risk assessment
	\$27,500 operating support to provide resource services for local government on affordable, sustainable wastewater systems
	\$8,000 disadvantaged home owner education program to reduce water and energy consumption
	\$67,700 to create a distance learning based education series for local governments to assess the triple bottom line benefits of decentralized wastewater systems
	\$5000 to develop a business plan for creating a locally controlled revolving loan fund for 0-2% simple septic repair or replacment program.
<b>Traverse Area Association of Realtors</b>	NAR Ira Gribin Workforce Housing Grant Proposal
	NAR Smart Growth Grant Proposal
	TAAR Homestart Grant Proposal
	NAR Green Resource Council Proposal

<b>Cadillac/Wexford Transit Authority</b>	Request by federal government grant to purchase the building in Buckley, MI that we currently use for the Regional Bus Transfer Center
<b>Antrim Conservation District</b>	Friends of the Cedar - local 3,600 GTRCF - 3,300

<b>Organization Reporting</b>	<b>Projects Aligned with Grand Vision Principles</b>
<b>Green Millennium</b>	Linear Cities for the creation of the world's first 100% sustainable global infrastructure, alone
	Flywheel/gas turbine hybrid cars for multi-fuel and safer 100% sustainable global transportation, alone
	Kite-sail, hydrofoil, hovercraft sailing ships for 100% sustainable global transportation, alone
<b>Michigan Land Use Institute</b>	NW Michigan Energy Efficiency Leadership Summit (June 2012) - partnership
	TC Saves - Second Sweep (partnership with City of TC and SEEDS)
	FoodCorps - Student Food Curriculum
	Local Motion: Campaign to Promote Transportation Commuting Choices - Transit subcommittee and Complete Streets subcommittee
	Renewable Energy Standard - support for statewide ballot initiative; collaborative statewide effort
	Division Street Parkland ballot question - city of Traverse City - collaborative citizen campaign
	Know Your Farmer biographies
	10 cents/ meal for local food in schools
<b>Rotary Charities</b>	13 grants for projects that supported Growth & Investment Network work
	4 grants for projects that supported Transportation Network work
	4 grants for projects that supported Natural Resources Network work
	4 grants for projects that supported Food & Farming Network work
	2 grants for projects that supported Housing Network work
<b>Watershed Center</b>	Suttons Bay Stormwater Project, Coordinated Effort
	East Bay Park Stormwater Project, Coordinated Effort
	Brown Bridge Dam Removal Sediment Management Project, Coordinated Effort
	Grand Traverse Bay Stormwater Project, Coordinated Effort
	Boardman Watershed Prosperity Plan, Coordinated Effort
	Acme Low Impact Development Project, Coordinated Effort
<b>Homestretch Housing</b>	Depot Neighborhood, partner with Habitat for Humanity Grand Traverse Region

	Carson Square Apartments, partner with Goodwill Industries of Northern Michigan
<b>Leelanau County Family Coordinating Council</b>	Parenting Communities - Strengthening Leelanau County Families
	Early Childhood Initiative
<b>MSU Extension</b>	Northwest Michigan New FARM Program (young farmer leadership)
	Grand Traverse regional market-food hub-coordinated
	Farm to school-Leelanau County-coordinated
	Leelanau Farmers Market Association-EBT and Double Up food bucks program-coordinated
	2011 AND 2012 NW Michigan Hops Tour
	MSU Cottage Food Law Course
	Integrated Pest Management School-MSU
	Agricultural Labor Session
	Michigan Good Food Summit-coordinated
	MSU Grassfed Beef project-coordinated
<b>Grand Traverse Conservation District</b>	Grand Traverse Stewardship Initiative, Natural Resources, Coordinated effort
	Michigan Food Safety Program, Food and Farming, Coordinated effort
	Kids Creek Restoration Project, Natural Resources, Coordinated effort
	Brown Bridge Dam Removal Project, Natural Resources, Coordinated effort
	Fox Den Boardwalk Project, Natural Resources/Transportation, Coordinated effort
	Phragmites Eradication Project, Natural Resources, Coordinated effort
	Top 20 invasives project, Natural Resources, Coordinated effort
	Native Plant/Seedling Sale, Natural Resources, not-coordinated
	Community Stewardship Series, Natural Resources, Coordinated
	Nature Education for Students and Teachers (NEST), Natural Resources, Coordinated
	Nature Fest, Natural Resources, Coordinated
	Miller Creek Boardwalk, Natural Resources/Transportation, Coordinated
	Nature Day Camp, Natural Resources, not-coordinated
	Fishing Doc Construction Project, Natural Resources, coordinated
	Carpenter Creek Fish Passage Project, Natural Resources, coordinated
<b>Michigan Department of Environmental Quality</b>	Hydrologic and geomorphological study of Kids Creek and its watershed. Includes several Grand Vision partners.
<b>Grand Traverse County Planning &amp; Development Department</b>	New Master Plan for Grand Traverse County
	Coordination of US-31 Bayshore Corridor Planning

	Asset Mapping of Growth & Investment Areas of Grand Traverse County
	Housing Inventory and Strategy
	Brownfield Clean-up of the Four Corners of Front Street and Division Street
	Development of an Affordable Housing Trust Fund
	County Designation as a Next Michigan Development Corporation
	Ongoing Brownfield Redevelopment Program projects
	Ongoing Land Bank Authority projects
<b>Traverse City Area Public Schools</b>	Bellaire Public Schools (3) - Water Studies, identifying pollution sources, reporting
	Elk Rapids Public Schools - Water testing, planting native species, reports to Village Council
	Frankfort-Alberta Public Schools (3)- Recycling, Senior/Student Partnership
	GT Academy - Aquaponics, MDNR, GTCD/GLSI, Mitchell Creek study (Long Lake Twp., East Bay Twp)
	GT Academy - Watershed, MSU Extension, Baykeeper, MDNR, Sleeping Bear Dunes National Lakeshore
	Kingsley Public Schools (3)- Rain, School and Community Gardens
	Leland Public Schools (3)- Community Garden and Leland Goes Green Public Service Announcement
	TCAPS (15)- Water Studies, Rain garden - TC Parks and Rec, NMC, Plant Rescue, Master Gardeners, Botanical Society, Watershed Center, GTCD/GLSI
	TCAPS - Environmental Service to National Parks and Lakeshore, GTRLS, United Way, NPS, TART, Leelanau Water, Watershed, Sleeping Bear Dunes, National Lakeshore, GLSI
	TCAPS - Preserve Hickory
	TCAPS -Virtual Book Drive, United Way,
	TCAPS - Technology/Space -- State Theatre, GT Astrological Society, Astronaut Jerry Linenger
	TCAPS - Environment - Jacob's Corn Maze, American Cancer Society,
<b>Great Start Traverse Bay/Manistee Collaborative</b>	Childcare scholarships for three-year-olds in low income families (Great Start Collaborative)
<b>Peninsula Township</b>	Donation of Development Rights Program
	Ordinance revisions allowing the Township's agricultural economy to grow
	Ordinance revisions preserving the natural shoreline of the Township to improve water quality
<b>DTE Energy</b>	Compressed Natural Gas Transportation Study
<b>ROI Weatherization</b>	TC Saves weatherization program
<b>Cadillac/Wexford Transit Authority</b>	CWTA coordinates services with BATA Monday-Friday to connect customers between counties
<b>Disability Network</b>	Access for Everyone campaign - access mats for beaches
	Aging and Disability Resource Collaboration - Long term care resource



	ADA/ cross disability technical assistance program for municipalities/ parks and recreation	
	Emmet County transit initiative	
<b>Antrim Conservation District</b>	Fish Habitat Project on the Cedar River	
	Americorps - Program focused on outreach to schools about wetland protection	
	Annual Meeting - Focused on the use of Low Impact design	
<b>Organization Reporting</b>	<b>March 1, 2010 – February 28, 2011 Leveraged Funding</b>	<b>March 1, 2011 – July 31, 2012 Leveraged Funding</b>
<b>Michigan Land Use Institute</b>	TC Saves First Sweep - (with SEEDS and City of TC) - \$157,000 (BBFM/ USDOE)	TC Saves Second Sweep - \$88,000

	Double Up Food Bucks - \$50,000 (Fair Food Network/ community partners)	USDA RBEG Enhancing Taste the Local Difference - \$40,000
	RBEG Scaling Up Food System - \$25,000 (USDA)	Good Food Web - Farm to School - \$100,000 (Kellogg - year 2)
	Good Food Web - Farm to School - \$100,000 (Kellogg)	NW Michigan Energy Action Plan - \$100,000 (Joyce - Year 2)
	NW Michigan Energy Action Plan - \$100,000 (Joyce)	Regional Transit & Rail Promotion - \$50,000 (Mott - Year 2)
	Regional Transit & Rail Promotion - \$50,000 (Mott)	Transit and Rail Coordination - \$15,000 (Rotary - Year 3)
	Transit & Rail Coordination - \$35,000 (Rotary - year 2)	
<b>Rotary Charities</b>	15,000 for the GV Annual event	
<b>Homestretch</b>	\$300,000 - MSHDA Grant, Depot Neighborhood housing construction	
<b>MSU Extension</b>	\$50,000 MEDC grant for Grand Traverse Regional Market feasibility Study	
	\$200,000 MDARD Value-added Grant for development of Grand Traverse Regional Market (Pending)	
<b>Grand Traverse Conservation District</b>	\$38,000: National Association of Counties Coastal Counties Restoration Initiative (awarded by NOAA)	\$34,000: Michigan Department of Environmental Quality-Michigan Coastal Management Program
	\$15,000 Oleson Foundation for Boardman River Dam Project	\$30,000: National Association of Counties Coastal Counties Restoration Initiative
	\$10,000 Oleson Foundation for Peepers! and Community Stewardship Series	\$330,000 US EPA Great Lakes Restoration Initiative for Invasive Species Management
	\$16,000 Rotary Charities for Nature Education for Students and Teachers	\$120,000 from Great Lakes Fishery Trust for Grand Traverse Stewardship Initiative
	\$300,000 US EPA Great Lakes Restoration Initiative for Invasive Species Management	\$10,000 from Oleson Foundation for Grand Traverse Stewardship Initiative
	\$120,000 from Great Lakes Fishery Trust for Grand Traverse Stewardship Initiative	\$10,000 from Oleson Foundation for Nature Education for Students and Teachers
<b>Watershed Center Grand Traverse Bay</b>	Kids Creek Water Quality Solutions, \$250,000	Suttons Bay Stormwater Project, \$900,000
	Boardman River Monitoring, \$27,000	East Bay Park Stormwater Project, \$700,000
	Watershed Forestry, \$25,000	Brown Bridge Dam Sediment Mgt Project, \$500,000
		Grand Traverse Bay Stormwater Project, \$250,000

		Boardman Prosperity Plan, \$45,000
		Acme Low Impact Dev. Project, \$6,000
<b>Grand Traverse County Planning &amp; Development Department</b>	EPA Revolving Loan Fund Grant, \$1,000,000	ARRA EECBG LED Advanced Technology Grant, \$45,000
	HUD Community Challenge Planning Grant, \$395,000	MSHDA Homebuyer Purchase/Rehabilitation Program (HPR) - Kingsley/Fife Lake - \$195,000
	Traverse City Rotary Charities Planning Grant, \$15,000	MSHDA Homebuyer Purchase/Rehabilitation Program (HPR) - Traverse City - \$250,000
	ARRA EECBG Multi-Purpose Energy Grant, \$353,575	
	ARRA EECBG LED Demonstration Energy Grant, \$250,000	
	\$28,000 for Learn and Serve Projects	
<b>Traverse City Area Public Schools</b>		\$5,000 for Learn and Serve Projects
<b>Great Start Traverse Bay/Manistee Collaborative</b>		\$5,000
<b>Natural Resources Conservation Service</b>		\$66,500- NRCS funded farming workshops
<b>Peninsula Township</b>	\$3,000 - Consumers Energy for Landscaping Improvements	\$7,000 - Michigan Township Participating Plan Risk Management for Fire Department Training
	\$500 - Traverse City Friendly Garden Club for Landscaping Improvements	\$3,000 - State of MI DNR for Fire Department Equipment
		\$6,000 - DTE for Water Quality Improvements
		\$3,000 - Watershed Center Grand Traverse Bay for Water Quality Improvements