CORE meeting 3/26:

1. Pledge of Allegiance
2. Welcome and Introductions

* In attendance: Steve Wade, Sarna Salzman, Phil Ellis, Sarah Lucas, Virginia Coulter, Kim Pontius, Marsha Smith, Debbie McKeon, Tom Emling, Matt McClauley, Matt Skeels, Jim Lively

1. Public Comment
2. Approval of Minutes

* Motion Marsha Smith
* Second Debbie McKeon
* All approve

1. Network Updates

* Housing Solutions Network (Presenter: Sarah Lucas) – The Housing Network meeting included an update from Habitat with the showing of a student produced video on the Habitat house they built. A presentation on the Presbyterian Village senior housing for was established for next year, working to collaborate with the Presbyterian Village project. Kim and Sarah went to MSHDA depot project meeting. It seemed clear that The Grand Vision can be helpful in the process of this project.
  + Kim – The Grand Vision could be helpful to MSHDA by setting up a checklist or guidelines for projects to help MSHDA make it clear what projects relate to Placemaking.
  + Virginia – We should work with MSHDA to do what needs to be done.
  + Jim Lively – Maybe this is an opportunity to make the project denser.
  + Sarah – MSHDA’s concerns are including mixed-income and more density. Density seems to be the real issue.
  + Virginia – The Housing Solutions Network is continuing to work on a Housing Resource Fund Document. Also, MSHDA is going to have money targeted to growth and investment areas, which could be an issue for some communities.
  + Marsha – Could Housing Solutions Network give some input for them to consider. For example, input like the idea that projects are put in the context of their environment, such as, affordable housing being added to an area that already has other mixed-income housing available.
  + Kim – There at least seems to be an opportunity to write guidelines for Placemaking for MSHDA, or at least provide them with suggests.
  + Matt – Agreed, it would be good to have this come from the Housing Solutions Network
* Food and Farming Network (Presenter: Jim Lively) – The Food Hub consultant came in early in March, a big step in moving forward the creation of a Food Hub. Application has been submitted for TBAISD, Benzie Central, Frankfort and TCAPs to have more local foods in their schools supporting our local farmers. Food Charter, the network has changed their goal to be in line with the Good Charter, which is 20% locally sourced food is the Networks goal.
* Energy Network (Presenter: Debbie McKeon) – Was not in attendance for the Energy Network, but was given an updated from the Energy Network convener Ed Bailey. Main thing is the Energy Network is determining how to include energy efficiency in their Network principle and determining the exact role they will be playing in the HUD Sustainable Communities grant.
* Growth and Investment Network (Presenter: Matt McCauley) – The Placemaking Summit will be held May 21st from 10 am to 3 pm at the Hagerty Center in Traverse City and 12 pm to 5 pm in Petoskey. The Traverse City event will begin with a speech from Kim Pontius talking about The Grand Vision. Dan Gilmartin with the Michigan Municipal League will also be speaking, then there will be three breakout sessions, lunch, then a speech from Chris Leinberger. At the conclusion of the Summit the Guidebook will be released. There are currently early discussions on defining Growth and Investment centers in the region.
* Transportation Network (Presenter: Matt Skeels) – The last Transportation Network meeting was held following the Governor’s event on March 3rd where an update was given to MDOT director Kurt Steudle on all the work that has been done on Transportation across the region. There is currently work being done by the Transit Subcommittee to map all of the bus stops in the region. Complete streets has not met in a while, they are currently working on getting city adoption of a complete streets ordinance.
  + Kim – Rail has not met in awhile
  + Virginia – Is TART represented?
  + Jim – Yes, TART is working on letters of support for the Heritage trail.
* Matt – One additional Growth and Investment note, The population for the Grand Traverse area was 47,000. You need to have 50,000 to get NPO status for high density projects.
* Natural Resources Network (Presenter: Andy Knott) – Antrim Conservation district, Erik, working on children’s program, partnering with businesses and doing tours with Short’s Brewery and Paradigm as well as reaching out to other nontraditional organizations to give tours on how they operate in a green way. Patty gave an update on the Sustainable Communities HUD grant about their grant review meeting. Patty mentioned that the NMEAC plan will be a part of Energy HUD plan being worked on. It was mentioned that there was a meeting on helping Mitchell creek which is losing their wetland. The Grand Traverse Regional Land Conservancy Survey mentioned their survey, in coordination with TART, which went out through The Ticker and GV Email. The Watershed Center and the Grand Traverse Regional Land Conservancy are partnered and working on the Acme Shoreline project. The Natural Resources Network is continuing to develop articles, new one should be up tomorrow (3/27). Next meeting will be at American Waste for a tour of their facilities.

1. CORE Updates

* Communications: Janie – She will be the communications contact going forward after this week. E-blast will be going out. She is coming into this a little cold, will need some help.
* Chairman: Kim – There is a group going after funding on road corridor in Elk Rapids. This is being viewed as a placemaking opportunity, but also to serve transportation needs of the area. Mike Wells has been going to meetings, same as Kim, they will be doing visits of businesses and corridors as they develop. A real important Grand Vision project.
  + We should be working with maritime people, they are locating to this region.
  + TAAR will have a Belgium intern for 6 weeks. Let Kim know if you can think of anything for them to do. He only speaks French, here to learn.
  + Brad Van Dommelen with the Traverse City Convention & Visitors Bureau is seeing a real interest of foreign countries in Michigan (in the top 5 of states). We are starting to attract a broader group of people from outside the area, for example Texans came up here and had a really great experience.
* Civic Engagement
  + Steve – 2012 Russ Mawby Signature Service Project May 18th and 19th, which will include a Volunteer Fair. Volunteer Fair gives The Grand Vision an opportunity to educate on The Grand Vision to people around the state.
  + Sarna - Youth Engagement, haven’t met in awhile
* Youth Engagement
  + Connor – Rochelle Currier, Erin Bernhard, and Connor Miller working on a full Youth Engagement program for the Grand Vision. That gives students the opportunity to work on placemaking projects, connect through Volunteer NWMI to volunteer opportunities, and document their work and the places they love through a Student Video Project.
  + Jim Moore – The Transit Subcommittee is looking for students who could work in Suttons Bay on bus stops.
  + Steve – working with 4 tiers of organizations to make sure they get what they need to get out of using Volunteer NWMI and doing whatever is necessary to make it useful to organizations
  + Sarna – Volunteer NWMI was mentioned as the vehicle for organizing Youth Engagement at the Youth Engagement Advisory meeting.

1. Unfinished Business

* Grand Vision Strategic Planning process – Meeting was rescheduled for April 14th. Timeline will be adjusted following that. Plan to be in place by September hopefully.

1. New Business
   * Marsha – Needs a comprehensive list of all Grand Vision events. Going to try to assemble this.
   * Debbie – Want to collect as many events and info on these events as we can get. Want them info for the last three years. ALL GRAND VISION EVENTS. Info like attendees and much more. Rochelle Currier will be working on collecting all of this information and will be contacting all conveners.
2. Public Comment
3. For the Good of the Order
   * Sarna - Bioneers meeting March 29th, 7 pm to 9 pm at the Good Works Collective. Bioneers plans for 2012 will be shared. There will be beer and chili.
   * Marsha will be leaving until September
4. Adjournment